

International Conveyor Equipment & Trading

Mlynarska 3 SK - 902 03 Pezinok Slovakia

Tel. + 421 948 222 891 info@ice-trade.com www.ice-trade.com

# **ICE-Trade ® Privacy Policy**

#### **General Information**

ICE-Trade sro and ICE-Trade Production have created this privacy statement in order to demonstrate our company commitment to privacy. The following discloses our information gathering and dissemination practices for this website, www.ice-trade.com and other electronic ICE-Trade communications.

Each time a visitor comes to the ICE-Trade site, we collect some non-personally identifiable information to improve the overall quality of the online experience. We may count, track and aggregate the visitor's activity into our analysis of general traffic flow at our site.

ICE-Trade may ask you for personally identifiable information when you register at our website. ICE-Trade will use personally identifiable individual information internally and may share a limited amount of your personal information with any parent or subsidiary company or third-party vendors that act on our behalf. The information shared is limited to that personally identifiable information reasonable necessary for the vendor to carry out its specific task. These third-party vendors are not allowed to use personally identifiable information except for the purpose of providing these services. Such vendors include, but are not limited to, technology contractors and other service providers. This information enables us to contact you and provide information regarding our products and services and to enable you to obtain product literature, enter a contest, receive online newsletters, or join limited-access areas of the site. Your personally identifiable information will not be shared with or sold to third parties (other than as described in this General Information section and Other Circumstances section below) without your express permission. From time to time, we may introduce new products and service to our customers. To the extent these new products and services affect this policy, this policy will be modified or updated.

We may disclose personal information about you, without notice, in response to: (1) requests from local, state or federal law enforcement officials; (2) if requested by any judicial, administrative or similar proceedings or order, such as a subpoena; (3) if required by law; or (4) in urgent circumstances, such as in response to a physical threat or perceived physical threat to any individual.

In the event ICE-Trade goes through a business transition, such as a merger, being acquired by another entity, or selling a portion of its assets, users' personal information will, in most instances, be part of the assets transferred.



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# Use of cookies / log file data

A "cookie" is a small data file that can be placed on your hard drive when you visit certain websites. This site uses cookies for internal reporting and to deliver visitor selected content and language. If a visitor has cookies disabled in their browser preferences, this site will default to deliver the content in English on future visits. The cookie itself does not contain any personally identifying information.

Other companies which place advertising on our site or sites to which you link may have the ability to assign their cookies to you in a process not under our control. We are not responsible for their privacy policies or how they treat information about their users. However, ICE-Trade will not provide them with personally identifiable information without your express permission.

#### **Other Circumstances**

From time to time, ICE-Trade may sponsor promotional events which require the collection, processing and storing of individual contact and demographic information to be used for the event. ICE-Trade may also co-sponsor these activities with other companies, in which case the user's individual contact and demographic information is likely to be shared with the other participating sponsors. However, a registrant's personal contact and demographic information will not be released to third parties or non-participating organizations without the user's consent and ICE-Trade will request that co-sponsors of such events uphold the privacy of the registrants' information but ICE-Trade does not assume any liability where the co-sponsors do not comply with such requests.

When appropriate, an option will be made available for users during the event registration process to choose to receive information from third-party organizations.

# Why did you receive an email from us?

If you received a mailing from us:

- I. your email address is either listed with us as someone who has expressly shared this address for the purpose of receiving information in the future ("opt-in"), or
- 2. you have registered or purchased or otherwise have an existing relationship with us. We respect your time and attention by controlling the frequency of our mailings.



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# **Opt-In-Policy**

When you submit personal information, you may choose to receive future mailings or permit use of your information for other purposes by "opting-in". ICE-Trade will provide you with an opt-in box to mark for this purpose. By default, the box is not checked. In cases where users opt-in, we use your information to send updates on ICE-Trade. These updates will alert you to new products, special offers, events, changes to the website, upcoming trade shows, and new services from ICE-Trade.

### **Opt-Out-Policy**

If, after "opting-in", you decide at any time that you do not wish to receive communications from us, our site provides you the opportunity to opt-out of receiving further communications from ICE-Trade. If you no longer wish to receive updates from ICE-Trade, please send your request to <a href="mailto:dataprotection@ice-trade.com">dataprotection@ice-trade.com</a>

Each email newsletter sent to you by ICE-Trade contains an easy, automated way for you to cease receiving emails from us. If you wish to do this, simply follow the instructions at the end of any email newsletter.

If you have received unwanted, unsolicited email sent via this system or purporting to be sent via this system, please forward a copy of that email with your comments to <a href="mailto:dataprotection@ice-trade.com">dataprotection@ice-trade.com</a> for review.

## **Correct / Update**

If you would like to correct or update the contact information that you submit to receive updates from ICE-Trade, please send your corrections or updates to dataprotection@ice-trade.com

#### **Security**

This site has security measures in place to protect the loss, misuse and alteration of the information under our control. Certain features of our site may require you to use an access code, password or similar log-on identifier. You are responsible for protecting the secrecy of your account information. Moreover, when you submit information about yourself over the Internet, the information may travel over many systems not under our control. Others may intercept the information you are sending. To protect your information you should take appropriate steps to guard your password and close your browser when you are away from your computer..



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# **Message Boards**

The site may make message boards available to its users. Please remember that information that is disclosed in these areas becomes public information and you should exercise caution when deciding to disclose your personal information. You should be aware that when you voluntarily disclose personal information on the message board, chat or discussion areas that information can be collected and used by others and may result in unsolicited messages from other parties.

# Links

This site contains links to other third-party websites and may contain ads which, when clicked on, direct the user to a third-party website not under our control. Because these third-party sites may collect information about you, we advise you to check their privacy policies. ICE-Trade is not responsible or liable for the privacy practices or the content of these websites and we disclaim all responsibility for the operation of such third-party websites including the information collection, use and disclosure practices of such sites. ICE-Trade does not monitor, review or endorse the content of third-party websites linked to our site. ICE-Trade is not responsible for the accuracy, intellectual property compliance, legality or any other aspect of the content of such sites. Linking is at your own risk.